

**SMALL  
BUSINESS**



**WHOLE  
Business  
Coaching**

# **WORKSHOP**

## **Branding: Everything But The Logo**

**Understanding Your Brand**

**The Customer Experience & Brand**

**Why Competition is Good for Your Brand**

**How to Elevate Your Brand**

**Presenter**  
LaVale Reavis  
WHOLE Business Coaching

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**Hosted By**  
Liza Wilson  
Toybrary, Austin



**\$20**

**Sunday, April 24**

**1:00 - 3:30**

**@Toybrary Austin**

**2001 Justin Lane**

**Questions:**  
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